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SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY | BEREN CAMPUS

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MAR 2501 Buyer Behavior

MAR 3318 Social Media Marketing

One of the following two courses:

MAR 2621 Applied Research

MAR 3320 Digital Media

MAR 3720 Marketing Capstone

MAR _____

MAR _____

BUS ELEC #1 _____

BUS ELEC #2 _____

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ENT 3780

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_____ (9 CREDITS)
ACC 1101 Intermediate Accounting I
ACC 1102 Intermediate Accounting II
ACC 2403 Management Accounting

_____ (9 CREDITS)
Any 3 Upper Level IDS Courses

_____ (9 CREDITS)
Any 3 Upper Level Finance Courses

_____ (9 CREDITS)
Any 3 Upper Level Marketing Courses

_____ (8 CREDITS)
FIN 2949 Real Estate Finance
FIN 3149 Real Estate Capital Markets
ENT 3780 Real Estate Management

Note: these courses may count as business electives for ANY major, but not as FIN electives nor ENT electives for those majors.

_____ (9 CREDITS)
Any 3 Upper Level ENT Courses

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ACC	1001	Accounting Principles	IDS 1010	
ACC	1002	Accounting Principles II		ACC 1001, IDS 1010
BLW	2021	Ethical & Legal 3 or 4		
FIN	1001	Principles of Finance 2 or 3	IDS 1131	ACC 1001
BUS	1012	Business Communication 3 or 4		ENGL 1100
ENGL	1100	English Composition and Rhetoric 1 or 2		
IDS	1010	Math for Business		
IDS	1131	Business Statistics 2 or 3		IDS 1010
IDS	1556	Regression Analysis & Visualization 3 or 4		IDS 1131, IDS 1010
IDS	1020	Intro. to Information Systems 2 or 3		IDS 1010
ENT	1020	Principles of Strategy	IDS 1010	
MAR	1001	Principles of Marketing 2 or 3		IDS 1010
<i>Foundation Courses: ACC 1001, 1002; BLW 2021; FIN 1001; BUS 1012; ENGL 1100; IDS 1010, 1020, 1131, 1556; ENT 1020, MAR 1001</i>				

ACC	1101	Intermediate Accounting I	ACC 1002, IDS 1010
ACC	1102	Intermediate Accounting II	ACC 1101, Foundation Courses (co/pre)
ACC	2403	Management Accounting	ACC 1002, IDS 1010
ACC	3201	Advanced Accounting	ACC 1102, ACC 2403, Foundation Courses
ACC	3601	Principles of Auditing (Capstone)	ACC 1102, ACC 2403, Foundation Courses
BLW	2112	Business Law	BLW 2021
FIN	1408	Corporate Finance	FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre)
FIN	2505	Investment Analysis	FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre)
FIN	2521	Portfolio Management	FIN 2505, IDS 1131, Foundation Courses (co/pre)
FIN	3510	Options and Futures	FIN 2505, IDS 1131, Foundation Courses (co/pre)
FIN	2409	Adv. Corporate Finance (Capstone)	FIN 1408, Foundation Courses
IDS	2030	Business Analytics and Programming	IDS 1010, IDS 1020 (co/pre), IDS 1131 (co/pre)
IDS	2550	Bus. Intelligence and Consumer Insights	IDS 1131, IDS 2030, Foundation Courses (co/pre)
IDS 1020, IDS 1131, FIN 1001, MAR 1001			

IDS