

Aliza Rotenstein

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Sy Syms School of Business
Yeshiva University
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Education:

Baruch College, City University of New York, NY, NY
PhD in

Brooklyn College Reade Memorial Award

-Awarded to the most promising and able undergraduate mathematics major.

Robert C. Byrd Honor Scholarship for undergraduate study

National Merit Letter of Commendation

Refereed Publications:

Presentations:

“Are Personality Characteristics Behind the Link Between Procrastination and Academic Performance in Accounting?” Academy of Business Research Fall 2012 International Conference, September 11, 2012, Atlantic City.

“Revisiting Procrastination and Academic Performance of Accounting Students: Controlling for Task and Trait Variables,” American Accounting Association Annual Meeting, August 10, 2011, Denver.

“How Will ‘Putting Off’ Today Affect Your Tomorrow?” Sy Syms Open House, November 2010.

“Early Birds versus Just-in-Timers: The Effect of Procrastination on Academic Performance of Accounting Students,” American Accounting Association Annual Meeting, August 4, 2010, San Francisco.

“Preparing for a Successful Career in Business,” Sy Syms Open House, November 2009.

Current Research:

“Financial Information Quality in Innovative IT Organizations,” with D. Gelb, A. Fried, and S. Altschuller.

“Accounting Information Systems: Risk and Reward,” Book Chapter, with S. Altschuller.

“How Bad Things Can Happen to Good Firms, Or How Good News Can Hurt the P/E Ratio: A Paradox,” with H.Z. Davis.

“Hanging on for Dear LIFO,” with A. Fried.

“Conservatism in Non-Profit Firms,” with C. Barragato.

YU Faculty Council Budget Subcommittee, Member, 2012; 2013
YU/Sy Syms Recruiting Trip to Israel, Speaker and Advisor, Spring 2013
YU/Sy Syms Honors Program, Interviewer, Spring 2013, Fall 2013
YU/Sy Syms Assessment of Accounting Courses for Assurance of Learning, Evaluator, 2013
Sy Syms School of Business Faculty Council, Member, 2010-11
Sy Syms Curriculum Committee, Committee Member, 2009-10; 2010-11
Sy Syms Awards Committee, Committee Member, 2010; 2011
Sy Syms Business Plan Competition, Judge, 2010
Sy Syms Orientation, Faculty Representative, 2012; Faculty Speaker, 2013; 2014; 2015
Sy Syms Open House, Speaker, 2009; 2010; 2013; 2014; 2015
Sy Syms Beren Campus Majors Fair, Accounting Coordinator, 2010; 2011; 2012; 2013
YU Freshman Phonathon, Participant, 2009; 2012

Memberships:

Member of the American Accounting Association, 2009-10; 2010-11; 2011-12; 2012-13
Member of the Academy of Business Research, 2012-13

Professional Experience:

Teachers Insurance and Annuity Association, New York, NY
Corporate Actuarial Department, June 1997 – June 1998
-Automated accounting reports on quarterly cash flow.
-Developed an online executive information system for monthly and annual financial statistics and analyses of operations by line of business.